

GSB BUSINESS REVIEW

GSB Business Review is an exclusive magazine for graduates, fellows and associates of the University of Cape Town's Graduate School of Business. Published twice a year the magazine seeks to keep its readers up to date with key events and programmes at the business school as well as to present relevant business articles, unique opinions by

successful personalities and new business philosophies. The magazine also examines research that is coming out of the school with a special focus on emerging markets issues and the challenges facing a developing economy in a global context. It features contributions from top business journalists and leaders.

UCT GRADUATE SCHOOL OF BUSINESS

The GSB is no ordinary business school. Although small by international standards, it wields a reputation for innovation and excellence that has earned it international respect while helping to drive new thinking in emerging markets.

The school is regarded as the leading business school in Africa and is one of just 60 worldwide with triple crown accreditation, meaning it has accreditation from the three leading business school accreditation bodies. The School's full-time MBA programme is also the only one in Africa to be ranked by the prestigious *Financial Times* Global Top 100 MBAs.

READERSHIP & DISTRIBUTION

Print copies get distributed to:

- 5000 + alumni of the UCT GSB
- Top earners and business leaders in South Africa
- Senior public sector professionals
- All delegates and students at the UCT GSB
- 35% of our Readers are MBAs
- 95% of our Readers are postgraduates
- LSM 9+
- Age 28+

ONLINE

- GSB site which gets 16 000 unique visitors per month
- Online issue available on dedicated website gsbbusinessreview.gsb.uct.ac.za
- Online issue is distributed via online newsletter which goes to 27 000 people per month.

RATES

All rates are quoted as per placement, excluding VAT and including agency comm

	1+2 EDITION	3 EDITIONS
Full page	R 14 500	R 12 270
DPS	R 21 650	R 16 735
IFC DPS/OBC	R 23 000	R 18 400
IBC	R 18 770	R 15 950
1/2 Page	R 8 660	R 7 350

Booking Deadlines 2016:
May: 10 April | November: 5 October



SPECIFICATION

	TRIM	TYPE	BLEED
Full page	340 x 240	290 x 210	350 x 245
DPS	340 x 480	290 x 450	350 x 490
1/2 horizontal	170 x 240	145 x 210	175 x 245
1/2 vertical	340 x 116	290 x 100	350 x 100
1/3 vertical	340 x 80	290 x 65	350 x 85

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